

HOSTING BENEFITS

*Host a reading and enjoy
these many benefits!*

We are offering a very unique opportunity for you to support the arts, as well as enjoy extensive commercial benefits. Hosting a reading at your place of business, recreational facility or park has many benefits, from personal, to spiritual, to commercial. We hope the former are obvious, here are a few of the commercial benefits:



Bartoluciano
Master Poet, Artist
& Designer

- **FREE MEDIA COVERAGE** - The tour has already secured numerous commitments from local, regional and even national media sources, including television, newspaper, magazine and radio, to promote and cover the tour, the locations and the events themselves. Hosting an event will assure that your business receives free mentions in these promotions.
- **INCREASED EXPOSURE THROUGH WORD-OF-MOUTH** - Our mailing list includes more than 5000 people nationwide that are willing to come from far and wide to enjoy the evenings. Their pleasant experience at your establishment will, no doubt, be spread to others.
- **INCREASED SALES OF YOUR PRODUCTS** - Hungry and thirsty people will be showing up at your establishment to purchase your food and beverage items, as well as virtually every other product offering you have available.
- **POSITIONING YOUR BUSINESS AS SUPPORTING THE ARTS** - Hosting a reading will communicate to your patrons that you support their personal and spiritual development, as well as their commercial needs.
- **EXCLUSIVE PROMOTIONAL OPPORTUNITY** - Hosting an evening of poetry will allow you to increase your marketing appeal to the community. We will provide general public relations stories to you that may be customized to your establishment for promotions. These can be used to further your local advertising ventures, as well as secure free public relations coverage.
- **BEFORE AND AFTER EVENT PATRONAGE** - Naturally, people will come to scout your location before the event and continue to patronize your establishment after their pleasant experience at the reading.
- **ONGOING OPPORTUNITIES TO EXPAND YOUR CUSTOMER DRAW** - We would encourage you to host similar evenings of sharing at your establishment long after this single event is done. This will afford you ongoing promotional opportunities, as well as increased word-of-mouth and public relations promotions.

Contact your Local Muse (see attached business card) or us direct to book your location today. The tour is filling up fast, so don't delay. Thank you.